

The Custom Home Furnishings Magazine Advertisement Specifications

13900 South Lakes Dr. • Suite F • Charlotte, NC 28273 • **800-222-1415**
Media Kit: Contact Connie Sikora at 219-961-6905—email: Connie@chfschool.com

Dimensions

1 Page — 7.25" wide x 9.75" high

1/2 Page (horizontal) — 7.25" wide x 4.875" high

1/2 Page (vertical) — 3.5" wide x 9.75" high

1/4 Page — 3.5" wide x 4.875" high

1/8 Page — 3.5" wide x 2.375" high

Full Bleed Page — Submission Size: 9" wide x 11.5" high,
Page Size (Trim size): 8.5" wide x 11" high,
Live Copy Area: 7.5" wide x 10" high (See Illustration on page 2)

Submissions

1) **Email:** The following file types will be accepted:

PDF (preferred), **EPS, AI, TIF, and JPG** - Images should be high resolution (300 pixels per inch) and Grayscale or CMYK color. Fonts used in EPS and AI files need to be converted to outline.

Email files to: CHF@krtdesign.com

2) **Disk:** Please include a printed example of the ad for comparison. Disks will not be returned.

The following file types on disk will be accepted:

PDF (preferred), **EPS, AI, TIF, and JPG** - Images should be high resolution (300 pixels per inch) and Grayscale or CMYK color. Fonts used in EPS and AI files need to be converted to outline.

Mail disks to: Kelly Ross Terry • KRT Graphic Design • Asheville, NC 28801

3) **Extra Work:** If an advertisement needs to be adjusted to meet format requirements (e.g. re-sizing, problem fonts, reformatting, etc.) the advertiser will be charged accordingly, at the rate of \$60.00 per hour.

4) **Ad Design Services:** To have your ad designed by us, contact KRT Graphic Design (Ross) at: 828-254-3509 or email: CHF@KRTdesign.com.

5) **Need more information?**

Technical—Call Ross Terry at: 828-254-3509—email: CHF@KRTdesign.com

Sales—Call Connie Sikora at: 704-644-7730—email: connie@chfindusry.com

General—Peggy Brewer at: 800-222-1415—email: info@chfschool.com

Full Bleed Page Dimensions

